

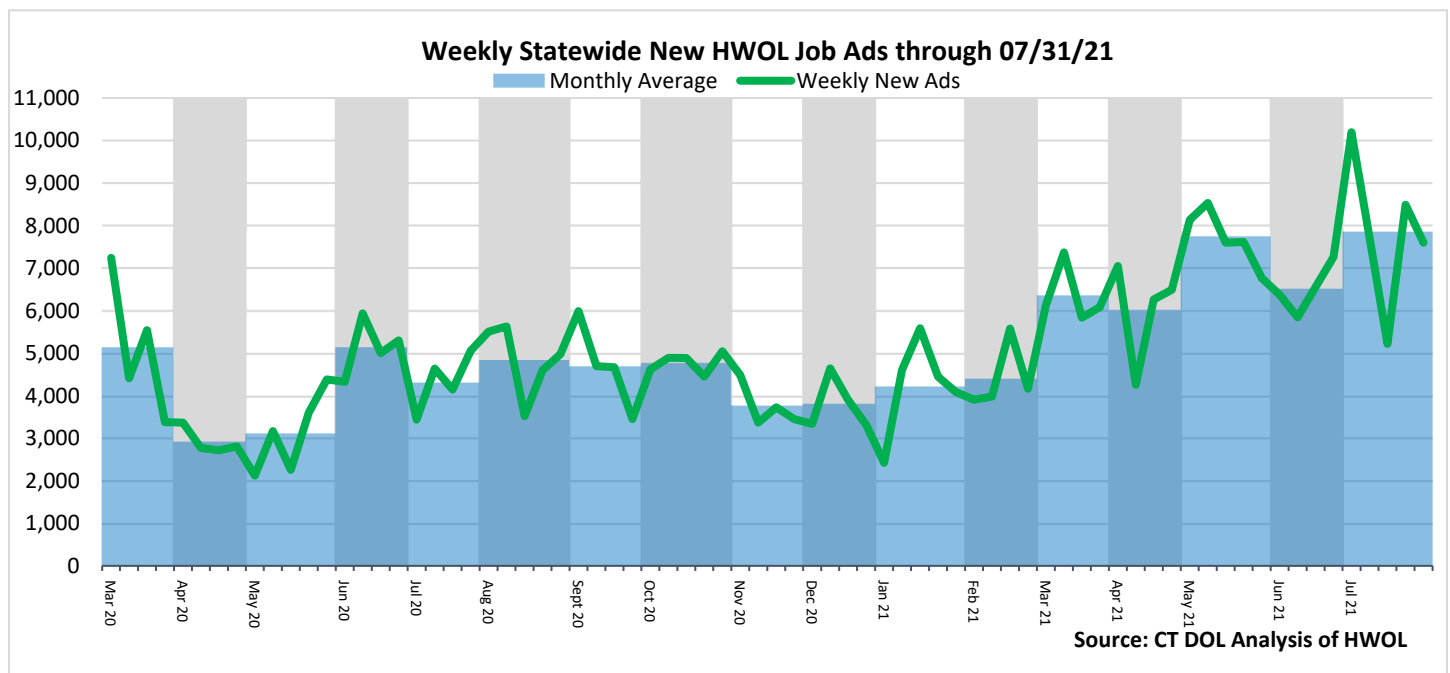


# NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

## Week Ending July 31<sup>st</sup>, 2021 – Total new ads down 10% Over the Week, Driven by Retail Trade

WETHERSFIELD, August 6<sup>th</sup>, 2021 – During the week ending July 31<sup>st</sup>, 2021, there were 7,598 new postings, down 10% from a week ago and down 26% from four weeks ago, which was a series high of over 10,000 new ads. The monthly average of the weeks that ended in July is the highest in over a year as is shown in the graph below. Much of the over the week decline can be attributed to Retail Trade (-896 new ads) and Professional, Scientific, & Technical Services (-171 new ads). Other sectors that added jobs over the week include Healthcare & Social Assistance (+440 new ads) and Transportation & Warehousing (+84 new ads). Occupations with the largest new ad decreases over the week include Laborers, Freight, Stock & Material Movers (-432 new ads) and Packers & Packagers (-70 new ads). Occupations with the largest new ad increase over the week include Registered Nurses (+94 new ads), Insurance Sales Agents (+63 new ads), and Tractor-Trailer Truck Drivers (+53 new ads).



**Industries** with the most new postings include Health Care & Social Assistance, Retail Trade, and Finance & Insurance.

**Occupations** with the most new postings include Registered Nurses, Retail Salespersons, and Supervisors of Retail Sales Workers.

**Employers** with the most new postings include Charter Communications, UnitedHealth Group, and Hartford Healthcare.

## The three industries with the most new job postings where

- **Health Care & Social Assistance** (1,725 new postings, +34% over the week)
- **Retail Trade** (707 new postings, -56% over the week)
- **Finance & Insurance** (666 new postings, +0.5% over the week)

NAICS	Industry	Ads Week	1 week	4 weeks	1 week change		4 week change	
		Ending: 7/31/21	ago: 7/24/21	ago: 7/3/21	%	#	%	#
<b>0</b>	<b>Total</b>	<b>7,598</b>	<b>8,488</b>	<b>10,265</b>	<b>-10%</b>	<b>-890</b>	<b>-26%</b>	<b>-2,667</b>
11	Agriculture, Forestry, Fishing and Hunting	1	3	7	-67%	-2	-86%	-6
21	Mining, Quarrying, and Oil and Gas Extraction	6	13	9	-54%	-7	-33%	-3
22	Utilities	27	23	42	17%	4	-36%	-15
23	Construction	88	97	169	-9%	-9	-48%	-81
31	Manufacturing	515	536	561	-4%	-21	-8%	-46
42	Wholesale Trade	46	57	37	-19%	-11	24%	9
44	Retail Trade	707	1,603	1,365	-56%	-896	-48%	-658
48	Transportation and Warehousing	210	126	209	67%	84	0.5%	1
51	Information	215	206	248	4%	9	-13%	-33
52	Finance and Insurance	666	663	696	0.5%	3	-4%	-30
53	Real Estate and Rental and Leasing	149	127	86	17%	22	73%	63
54	Professional, Scientific, and Technical Services	518	689	493	-25%	-171	5%	25
55	Management of Companies and Enterprises	7	12	6	-42%	-5	17%	1
56	Administrative and Support	206	229	216	-10%	-23	-5%	-10
61	Educational Services	312	373	406	-16%	-61	-23%	-94
62	Health Care and Social Assistance	1,725	1,285	3,032	34%	440	-43%	-1,307
71	Arts, Entertainment, and Recreation	65	72	52	-10%	-7	25%	13
72	Accommodation and Food Services	547	520	507	5%	27	8%	40
81	Other Services (except Public Administration)	140	172	137	-19%	-32	2%	3
92	Public Administration	108	92	105	17%	16	3%	3
99	Unspecified	1,340	1,590	1,882	-16%	-250	-29%	-542

Source: CT DOL Analysis of HWOL

Thirteen sectors had job posting increases over the week and eight had decreases. The decreasing sectors fell by a combined 1,495 new ads over the week, Retail Trade (-896 new ads) made up about 60% of the decrease. The retail sector losses of 896 follow an over the week gain of 816 new ads during the week ending June 24<sup>th</sup>. Amazon's over the week new ad change (-850 new ads) corresponds with the retail sector change. Other sectors with large over the week decreases include Professional, Scientific, and Technical Services (-171 over the week), and Educational Services (-61 over the week). The eight increasing sectors grew by a combined 605 ads, most of the gains occurred in Health Care and Social Assistance (+440 new ads).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

# New Job Postings by Occupation

## HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending: 7/31/21	1 week ago: 7/24/21	4 weeks ago: 7/3/21	1 week change		4 week change	
				%	#	%	#
Registered Nurses	360	266	714	35%	94	-50%	-354
Retail Salespersons	212	248	287	-15%	-36	-26%	-75
First-Line Supervisors of Retail Sales Workers	185	197	244	-6.1%	-12	-24%	-59
Sales Representatives, Wholesale and Manufacturing	182	220	182	-17%	-38	0%	0
Customer Service Representatives	157	174	148	-10%	-17	6%	9
Heavy and Tractor-Trailer Truck Drivers	127	74	82	72%	53	55%	45
Medical and Health Services Managers	117	108	197	8%	9	-41%	-80
Secretaries and Administrative Assistants	97	85	118	14%	12	-18%	-21
Security Guards	95	75	62	27%	20	53%	33
Insurance Sales Agents	92	29	39	217%	63	136%	53
Marketing Managers	88	72	94	22%	16	-6%	-6
Sales Managers	80	63	60	27%	17	33%	20
Waiters and Waitresses	76	42	64	81%	34	19%	12
Medical Assistants	72	53	75	36%	19	-4%	-3
Laborers and Freight, Stock, and Material Movers, Hand	72	504	137	-86%	-432	-47%	-65
General and Operations Managers	68	78	112	-13%	-10	-39%	-44
Preschool Teachers, Except Special Education	68	49	27	39%	19	152%	41
Medical Secretaries and Administrative Assistants	61	67	74	-9%	-6	-18%	-13
Management Analysts	59	54	81	9%	5	-27%	-22
Human Resources Specialists	58	59	72	-2%	-1	-19%	-14
Merchandise Displayers and Window Trimmers	56	51	81	10%	5	-31%	-25
Maintenance and Repair Workers, General	55	69	78	-20%	-14	-29%	-23
Licensed Practical and Licensed Vocational Nurses	54	63	103	-14%	-9	-48%	-49
Food Service Managers	52	76	55	-32%	-24	-5%	-3
Driver/Sales Workers	51	31	58	65%	20	-12%	-7

Source: CT DOL Analysis of HWOL

### The occupations with the most new postings were:

- Registered Nurses (360 new postings, +35% over the week)
- Retail Salespersons (212 new postings, -15% over the week)
- Supervisors of Retail Sales Workers (185 New Postings, -6.1% over the week)

## Employers with the Most New Job Postings

Employer	Ads Week Ending: 7/31/21	1 Week Ago: 7/24/21	4 Weeks Ago: 7/3/21	1 Week # Change	4 Week # Change
Charter Communications	112	38	31	74	81
UnitedHealth Group	104	138	56	-34	48
Hartford Healthcare	71	78	87	-7	-16
Yale-New Haven Health System	69	84	95	-15	-26
Petco	65	2	65	63	0
Deloitte	64	52	46	12	18
Compass Group North America	55	43	23	12	32
Cigna Corporation	51	58	87	-7	-36
Accenture	50	36	34	14	16
Allstate	49	1	3	48	46
Anthem Blue Cross	49	39	53	10	-4
Stanley Black & Decker	46	16	28	30	18
Humana	44	35	57	9	-13
Allied Universal	44	32	23	12	21
Raytheon	41	76	39	-35	2
Advance Auto Parts Incorporated	40	24	60	16	-20
Yale University	38	39	51	-1	-13
General Dynamics	33	5	12	28	21
Travelers	33	26	37	7	-4
Genesis Healthcare Corporation	32	25	25	7	7
Kindercare	31	7	9	24	22
Ryder System Incorporated	31	12	11	19	20
Trinity Health	31	30	17	1	14
Connecticut Children's Medical Center	27	23	11	4	16
Vca Animal Hospitals	26	6	5	20	21

Source: CT DOL Analysis of HWOL

Employers with the most new job postings during the week were mostly in Healthcare, Finance & Insurance, and Manufacturing. The largest of those three industries respectively were Hartford Healthcare (71 new ads), UnitedHealth Group (104 new ads), and Stanley Black & Decker (46 new ads). The 25 employers shown above account for 16 percent of all new ads. Of the top 25 employers, 19 had over the week increases and 6 had decreases. Among increasing employers, the largest over the week increase was at Charter Communications (+74 new ads). When compared to last week, many employers in retail trade had over the week decreases including Amazon (-850 new ads), Goodwill (-18 new ads), Lowe's Companies, Inc. (-17 new ads), and Macy's (-16 new ads).

### What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to: <https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf>